## IN THE CLAIMS

1 (Previously Presented). A method comprising:

transmitting an enhanced television program and a real time event;

automatically transitioning display of the program to full screen at the end of the program in response to said real time event to prevent accessing enhancements;

transmitting a real-time event that warns the user that the end of a program is approaching; and

enabling the user to elect to retain enhancements after receiving said real-time event warning of the end of the program.

Claims 2 and 3 (Canceled).

- 4 (Original). The method of claim 1 including transmitting said real-time event through an Internet Protocol multicast.
- 5 (Original). The method of claim 1 wherein transmitting a real-time event includes transmitting a trigger.
- 6 (Original). The method of claim 5 wherein transmitting a trigger includes transmitting a trigger with a Uniform Resource Locator.
- 7 (Original). The method of claim 6 wherein transmitting a Uniform Resource Locator includes transmitting a Uniform Resource Locator using the tv: protocol.

Claims 8 and 9 (Canceled).

10 (Previously Presented). An article comprising a medium storing instructions that, if executed, enable a processor-based system to:

transmit an enhanced television program and a real time event;

automatically transition display of the enhanced television program to full screen at the end of the program to prevent access to enhancements by transmitting said real time event; transmit a real-time event that warns the user that the end of the program is approaching; and

enable the user to elect to retain enhancements after receiving said real-time event warning of the end of the program.

Claims 11 and 12 (Canceled).

13 (Original). The article of claim 10 further storing instructions that enable the processor-based system to transmit a real-time event in the form of a trigger.

Claim 14 (Canceled).

15 (Original). The article of claim 13 further storing instructions that enable the processor-based system to transmit a trigger including a Uniform Resource Locator in the form of the tv: protocol.

Claim 16 (Canceled).

17 (Previously Presented). A system comprising:

a processor-based device; and

a storage coupled to said processor-based device storing instructions that enable the processor-based device to automatically transition display of an enhanced television program to full screen at the end of the enhanced television program in response to a real time event to prevent the display of enhancements thereafter, transmit a real-time event that warns the user that the end of an enhanced television program is approaching; and

enable the user to elect to retain enhancements after receiving said real-time event warning of the end of the program.

18 (Original). The system of claim 17 wherein said storage stores instructions that enable the processor-based device to transmit a trigger that indicates the end of the program.

19 (Original). The system of claim 18 wherein said storage stores instructions that enable the processor-based device to transmit a trigger including a Uniform Resource Locator using the tv: protocol.

Claims 20-30 (Canceled).